

Global Strategies

for HIV prevention



Newsletter April 2009

“Investing in health will help the world extricate itself from the mire of poverty.”

Gro Brundtland, WHO's former Director General and Amartya Sen, Nobel Laureate Economist

The Africa Education Initiative

In March of 2003 Dr. Chudy Nduaka wrote to us, “We have tried to procure nevirapine, to no avail and that is why we contacted you.” Thus began a relationship with the Africa Education Initiative (NEF). Under Dr. Nduaka’s leadership, we did what some thought was impossible - send nevirapine and HIV rapid tests to Liberia during that country’s civil war. St. Joseph’s Catholic Hospital in Monrovia was spared damage and, as a result, now has the most active program for preventing mother-to-child transmission (PMTCT) of HIV.



Robert James Frascino AIDS Foundation

In 1996, Dr. Robert Frascino and Dr. Steven Natterstad, HIV/AIDS specialist physicians and concert pianists, founded The Concerted Effort HIV/AIDS benefit concert series. Through numerous California concerts, Drs. Frascino and Natterstad, along with San Francisco Conservatory of Music Professor Dr. William Wellborn, have raised more than \$1,250,000 for crucial HIV/AIDS services worldwide.



THE
Robert James Frascino
AIDS FOUNDATION

Since 2002, the Robert James Frascino AIDS Foundation has provided us with substantial annual funding to prevent HIV infection of infants born to HIV-infected mothers in the Dominican Republic, Liberia, eastern Democratic Republic of Congo and many other countries.

Los Altos Rotary AIDS Project (LARAP)

In 1989, the Los Altos Rotary became the first Rotary in the world to bring attention to AIDS. That year, then President Dude Angius shared his family’s devastating experience when his son contracted AIDS. Several months later, Walter Singer announced to fellow Rotarians that he had contracted HIV after receiving an HIV-infected blood transfusion during surgery. These tragic events spurred club members to form the Los Altos Rotary AIDS Project.



Today LARAP is reaching out to prevent mother-to-child transmission (PMTCT) of HIV. Partnering with us, LARAP has focused on the country of Liberia. Global Strategies and LARAP are currently working to develop the very first nationwide PMTCT program - an achievable goal in a country of 3.5 million people. We will let you know about our joint fund raising event in October.

Friedland Foundation

Since 2005 the Friedland Foundation has provided Global Strategies with annual support for our programs in the Dominican Republic, Democratic Republic of Congo and Liberia. Foundation President Susan Friedland, M.D., a pediatric psychiatrist practicing in Santa Monica, California, recognizes nutrition's importance in treating HIV to ensure a normal growth and development. Funds from the Friedland Foundation are used to supplement nutrition, and to treat HIV infection and its complications.

Catholic Medical Mission Board (CMMB)

Catholic Medical Mission Board (CMMB) has provided us with extraordinary donations of antiretroviral drugs to prevent and treat HIV infection. While the price of these drugs has dropped, the current \$300 annual cost per patient for generic versions still poses a significant obstacle for many of our small partner hospitals and clinics. CMMB has donated thousands of doses of one of the most potent and costly antiretroviral drugs and of nevirapine to prevent mother-to-child HIV transmission, resulting in patients and HIV-infected health care workers have experiencing dramatic health improvements and thousands of infants being born HIV free.



Harold Dick

Harold Dick is a director of BLES Biochemicals, a Canadian pharmaceutical company. During his time on the board of the Mennonite Central Committee, Harold became aware of Africa's HIV/AIDS tragedy and began negotiating to supply antiretrovirals to Faith Alive, a Nigerian clinic that serves more than 8,000 HIV-infected patients each month. Harold is delighted to assist us in our Post Exposure Prophylaxis kit project and would like to acknowledge the generous support of Cipla Ltd. of Mumbai, India in these efforts. One thousand kits containing six drugs have been sent to eastern DR Congo.

Perspective: Branding

Perspective: Branding is a brand strategy and design consultancy based in Oakland, CA. Three years ago, the firm began an annual program to select key charity for pro bono assistance with branding and communications efforts, including our Hope Walks, Hope Feeds, and Hope Quilts logo



series. This created the opportunity to better connect our fund raising and support programs with a clear brand built around the promise of hope.

We are fortunate to be the recipients of such generosity from these contributors and collaborators.

Arthur J Ammann MD, President